

ENGAGE OKLAHOMA



2010 GUIDE TO BUSINESS AND ECONOMIC DEVELOPMENT

The Oklahoma Department of Commerce and The Journal Record Publishing Company are again partnering to produce the fourth annual *Engage Oklahoma*. This full-color magazine is a comprehensive resource guide detailing the state's many unique assets, services and programs which make Oklahoma a great place to do business.

The annual magazine will focus on the value Oklahoma provides through location, quality of life, skilled workforce, education and the low cost of doing business.

50,000 copies will be utilized by the Oklahoma Department of Commerce in their national marketing and recruitment efforts in 2010. Copies will be delivered, along with a letter from the Governor, to Fortune 500 CEO's, site selection specialists and government and business leaders.

10 Outstanding

January 8, 2010 - Space Reservation Deadline

February 26, 2010 - Publication Date



Advertising Rates Magazine (8 3/8" x 10 7/8")	
Sponsorship (17" x 11.13", includes 1/4" bleed)	\$12,000
Includes two-page spread advertisement, company logo featured on front cover of magazine, 500 word business profile, 100 copies of magazine.	
Two-Page Spread (17" x 11.13", includes 1/4" bleed)	\$7,500
Includes full color ad, and 50 copies of the magazine.	
Back Cover (8 3/4" x 11 1/4", includes 1/4" bleed)	\$5,900
Includes full color ad, and 25 copies of the magazine.	
Inside Back Cover or Inside Front Cover	\$5,000
Includes full color ad, and 25 copies of the magazine.	
Page opposite Table of Contents	\$5,175
Includes full color ad, and 25 copies of the magazine.	
Full Page (8 3/4" x 11 1/4", includes 1/4" bleed)	\$4,500
Includes full color ad, and 25 copies of the magazine.	
Half Page (7 1/4" x 4 3/4")	\$3,500
Includes full color ad.	

ENTREPRENEURS

To reserve your space,
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THE JOURNAL RECORD

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COMMERCE