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“Make Your Move” in Ponca City

Annual Chamber Executive Conference to offer strategies for Chamber of Commerce success

Oklahoma City—Every chamber of every size constantly works to promote their city and their member businesses to keep both engaged and profitable. In these changing economic times, it is critical to be strategic. The agenda for the upcoming Oklahoma Chamber of Commerce Executives (OCCE) Spring Conference in Ponca City June 9-11 will highlight strategies every chamber needs to assist members with success and profitability.

Themed “*Strategic Components for Chamber Success- Make Your Move*”- the conference will feature expert speakers from not only Oklahoma but from bordering states of Arkansas and Texas as they share successful components of their programs and tactics utilized for membership growth and sustainability and tools for small businesses with Oklahoma chamber professionals.

In addition to the educational components of the conference, the Ponca City Chamber and Tourism Division have planned exciting activities to educate attendees about Ponca including “The Great Ponca Adventure”, Ponca’s own version of *The Amazing Race*. There will also be a behind the scenes tour of historic Marland Mansion at the conclusion of the conference, which will take place inside the Mansion.

Registration for the conference is in full swing. If you are a local chamber professional in Oklahoma, then OCCE extends an invitation to join us in Ponca for learning, networking and new discoveries. Every size chamber can benefit from the insight and discussion offered. Make your move...register today. Register online at www.occe.com by June 4th.

The Oklahoma Chamber of Commerce Executives (OCCE) is a statewide organization for chamber professionals dedicated to the professional development of its members. OCCE is organized to encourage the highest professional standards for the men and women in Chamber of Commerce Management and to advance close unity among its members.

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